



Objective



Remove barriers to the market development of solar PV installations

Scope:

- Grid-connected solar PV installations
- Off-grid solar PV installations (with distributed generation)
- Rooftop solar PV installations (with or without grid connection)

Geography:

China and Southeast Asia

Barriers / Opportunities



- 1. Lack of capacity among installers and designers
 - 2. Lack of product quality standards
 - 3. Lack of technical code for grid-connection
 - 4. Access to finance difficult for small-scale projects
 - 5. Opportunities to develop/improve government supporting policies
- 6. Opportunity to engage industry (manufacturers, solution providers)

1. Lack of capacity among installers/designers



Installers:

 Not aware of proper installation practices, lack of knowledge of product selection (cables, connectors, etc.)

System designers:

- Lack of knowledge on safety aspects, selection of products (cables, connectors, inverters, grid-connection issues, etc.)
- > PV system's performance below design (lower output-efficiency; higher operation and maintenance cost: lower ROI for investor)
- ➤ Safety not ensured (safety of installers OHS; impact of PV installations on fire safety conditions (esp. for rooftop installations))
- > Problems for grid connection

1. Lack of capacity among installers/designers

Done

Solution:

Training of installers and designers:

- Develop training curriculum with practical demonstration such as videos (for installers)
- Develop practical training materials
- Develop train-the-trainers curriculum and materials
- Transfer training tools to strategic organizations who will conduct training of trainers in-country

Certification

- To ensure that the training of designers and installers is self-sustainable (that
 is when participants will pay for training fee), a certification scheme must be
 put in place, which needs to be recognized by the market. Ultimately, it is
 necessary to create a demand for certified installers and certified trainers
- Actions necessary include: design of certification system with criteria for testing, evaluation, certification; establish certification scheme (certification bodies); lobby to government to have certification scheme recognized (ultimately becoming mandatory); promotion targeting investors and operators (to create demand for certified installers and designers).

2. Lack of product quality standards



- Absence of product quality standards and certification/labeling prevents investors and operators from selecting the good quality products
 - Reduce efficiency/output of PV system
 - Increases operation and maintenance cost
 - Negatively affect reputation of solar PV (especially for home/building owners) with long-term impact

Solution:

Develop product quality standards

6. Engaging industry and solution providers



- Manufacturers and solution providers have interest in solar PV market development
- The should be associated with corresponding initiatives to:
 - Support "lobbying" of government for policies/subsidies
 - Develop training and capacity building tools
 - Develop technical codes
 - Promotion

The Asia Solar PV Initiative

 The Asia Solar PV Initiative aims to address all these barriers in order to accelerate the deployment of solar PV installations in Asia

Scope:

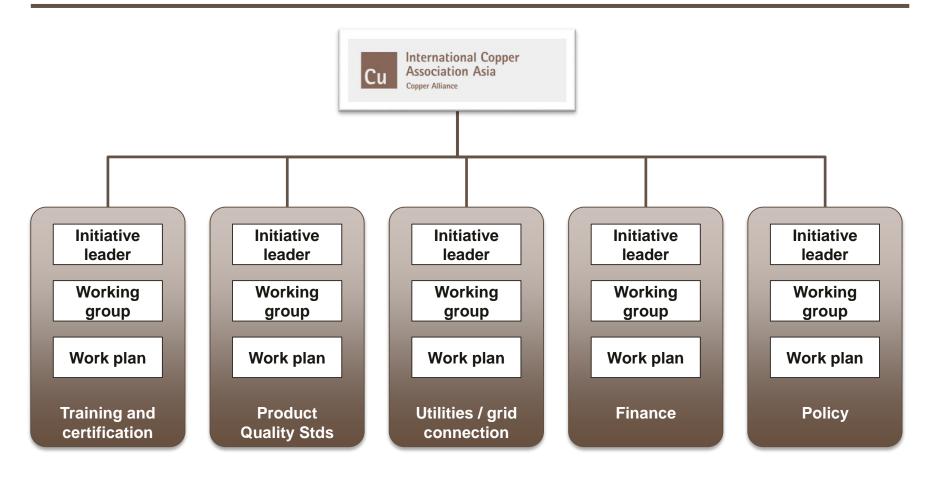
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Approach:

- The Asia Solar PV Initiative, coordinated by the Copper Alliance, will be implemented through the establishment of the Asia Solar PV Platform
- The Asia Solar PV Platform will bring together:
 - Knowledge organizations
 - Major target groups (utilities, governments, financing institutions, industrysolution providers)

The Asia Solar PV Platform





The Asia Solar PV Platform

Initiative leaders:

- One leading organization per initiative
- Coordination with ICA
- Create and coordinate working group
- Lead brainstorming and development of work plan
- Manage implementation of work plan

Working group:

- Composed of stakeholders with:
 - Strategic interest (like industry, solution providers)
 - Technical/knowledge capacity
 - Influential position
 - Implementation capacity
- In charge of developing and implementing work plan

Work plan:

- To be developed by the working group under guidance from the initiative leader
- Prioritize actions
- Identify sources of funding



Thank you

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